

NauticEd

21ST CENTURY SAILING EDUCATION

NauticEd is recognized as the leading international and fastest growing North American sailing & boating education company.



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Grant Headifen

NauticEd Global Director of Education

My vision for NauticEd is to provide the highest quality sailing and boating education available - and deliver competence wherever sailors live and go.



“ I have been a sailor since I was 8 years old, but in my mind sailing from before I was born. I hold a Masters Degree in Engineering and love to apply my engineering to the enjoyment and understanding of sailing – harnessing the energy of the wind into making the boat glide purposefully and seemingly without effort through the water.

My passion is teaching sailing so that everything becomes a natural extension of the mind and body – you instinctively know what to do. I believe that if you want to be a sailor, you want to do it right – you want to be confident and competent.

If that's you, I'm here to help. ”

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Competence

NauticEd's mission is to educate and train competent sailors.

Sailing competence requires a comprehensive mix of knowledge, skills and experience.

Once achieved, competence means a sailor will keep the crew safe, have more fun and fulfillment, and be empowered with the confidence to sail beyond visible horizons and personal boundaries.

NauticEd helps students chart their own course by merging the latest technology, learning techniques, and on-the-water training into one globally accepted program. Our professional and accredited sailing schools are located around the world, providing immersive training and a supportive sailing community to help students accomplish their personal goals.





Achieving Competence

NauticEd fulfills its mission by focusing students on four core sailing competencies:

1. Online Knowledge Learning
2. On-The-Water Practical Training
3. Experience & Resume Building
4. Certification & Licensing (Verified Competence by International Standards)

Customized Training: Sailors begin with their own personal goals. They enter courses with different levels of knowledge and skills, training at varying paces that balance professional and personal life.

NauticEd's comprehensive approach is to give sailors the right information at the right time to personalize a sailor's education, journey and experience.

Online Knowledge Courses

NauticEd provides the world's most comprehensive selection of boating courses.

Simple and easy access that allow students to learn at their own pace. Cross-Platform, multimedia, interactive, real-time, mobile friendly, continuously updated, and - in one student's comment - "downright addictive".

Course Bundles:

Courses are bundled together in a progression of easily identifiable ranks enabling students to see and achieve their goals.



Qualified Crew: learn to sail and contribute as a crew member on a sailboat.



Skipper Small Sailboat: learn the essentials to confidently and competently sail a sailboat up to 25'.



Skipper Large Sailboat: a must for day sailors of larger keelboats 26ft (8m) to 56ft (17m) looking to become competent or strengthen core competences.



Bareboat Charter Master: ideal for anyone considering a Bareboat Charter. Sailing Certification and Rank accepted by major charter companies worldwide.



Offshore Captain: our most comprehensive package for serious blue water sailing, out-of-sight-of land, ocean crossing and worldwide know-how.

Individual Courses:

Students can purchase courses individually to focus on specific competencies.

- *FREE Navigation Rules Clinic (ColRegs)
- *FREE Basic Sail Trim
- Skipper
- Maneuvering Under Power
- RYA Day Skipper
- Skipper Small Keelboat
- SLC Examination
- Coastal Navigation
- Catamaran Sailing Confidence
- Bareboat Charter
- British Virgin Island Chart Briefing
- Electronic Navigation
- Qualified Crew Member
- *NEW Yacht Charter Crew
- Sail Trim
- Storm Tactics
- Anchoring a Sailboat
- Weather Clinic
- Safety at Sea Clinic
- Introductory Celestial Navigation
- Getting Started in Dinghy Sailing

On-the-Water Training



On-the-water competence includes learning practical skills, techniques and safety as skipper and crew. NauticEd offers a global network of leading sailing schools & instructors integrating students' theory learned online with practical on-the-water exceeding international standards.

Taking a sailing course or private instruction includes so much more than a certification! NauticEd instructors are focused on student personal goals, teaching in safe and controlled training environments that allow students to get hands-on with challenging sailing situations.

Instructors continually assess student strengths, focusing student training to ensure that they have the skills and knowledge to be a safe and skilled skipper or crew.

The value of an instructor's experience is immeasurable - years of experience, training and passion dedicated to helping achieve student goals.

NauticEd Affiliate Schools offer the only course system in the world approved to the U.S. standard.



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Sailing Schools

NauticEd sailing schools utilize 21st century education industry standards for training both theory knowledge and practical skills.

Student Goals are Our Goals

Every student has a diverse range of personal goals, knowledge and skills, and levels of previous sailing experience. Training programs are therefore individualized. There are no required prerequisites and there is no one size fits all.

A Global School & Instructor Network

Sailing Schools, Instructors & Charter Companies around the world provide students with the training opportunities to achieve their sailing goals.

Competence Focused

School programs are designed to build a sailor's competence. A properly trained and competent skipper has the responsibility for the safety of their family and friends in an environment that can quickly change for the worse. Trust and confidence in the skipper's competence must be unshakable. Knowing this, NauticEd instructors treat competence training seriously.

Certified & Professional Instructors

NauticEd instructors are highly experienced, professionally trained and licensed, peer reviewed, and 'social proofed' so that students have confidence in their training with prior student reviews.

Internationally Accredited Sailing Training

NauticEd
International Sailing Education

SLCTM
Sailing License and Credentials

MEDITERRANEAN
ACCEPTED AND ENCOURAGED

NauticEd programs exceed all U.S. and international recreational sailing standards. Our courses conform to U.S. Coast Guard EDU-3, NASBLA verified third-party assessment, and exceed United Nations (UNE) Resolution 40 competence standards.



Course Guide

NauticEd packages the most knowledge, theory, and on-the-water skills training available in modern sailing education - going well beyond U.S. and International standards.

NauticEd Certification Courses:

Student Goals & Course Competencies	Qualified Crew Training	Skipper Small Keelboat (up to 25ft)	Skipper Large Keelboat (+25 ft)	Bareboat Charter Master	Offshore Captain	Catamaran Endorsement
Student Sailing Goals:						
Day Sailing in local waters	✓	✓	✓	✓	✓	
Near Coastal within sight of land	✓		✓	✓	✓	
Multiday Sailing & Chartering	✓			✓	✓	
Near Coastal within 25nm from shore	✓			✓	✓	
Offshore & Passagemaking					✓	
Course Competencies (included):						
Rules of the Road <i>*free*</i>	✓	✓	✓	✓	✓	
Basic Sail Trim <i>*free*</i>	✓	✓	✓	✓	✓	
Sailing Theory & Principles	✓	✓	✓	✓	✓	
Standing & Running Rigging	✓	✓	✓	✓	✓	
Docking	✓	✓	✓	✓	✓	
Maneuvering Under Sail	✓	✓	✓	✓	✓	
Anchoring	✓	✓	✓	✓	✓	
Weather & Sea Conditions	✓	✓	✓	✓	✓	
Coping with Emergencies	✓	✓	✓	✓	✓	
Electrical Systems	✓	✓	✓	✓	✓	
Auxillary Power (outboards)		✓				
Navigation Introduction		✓	✓	✓	✓	
Auxillary Power (inboard diesel)			✓	✓	✓	
Maneuvering Under Power			✓	✓	✓	
Mooring				✓	✓	
Bareboat Chartering				✓	✓	
Coastal Navigation				✓	✓	
Anchoring & Mooring <i>advanced</i>				✓	✓	
Electronic Navigation				✓	✓	
Catamaran Applications (performance advantages, twin engines)						✓
Sail Trim <i>advanced</i>					✓	
Storm Tactics					✓	
Weather <i>advanced</i>					✓	
Safety at Sea					✓	

US Sailing & ASA Approximate Courses ("+" indicates multiple US Sailing/ASA courses or endorsements required for equivalency)

n/a

Basic Keelboat

Basic Cruising + Docking

Bareboat + Coastal Navigation

Advanced Coastal + Offshore + Weather

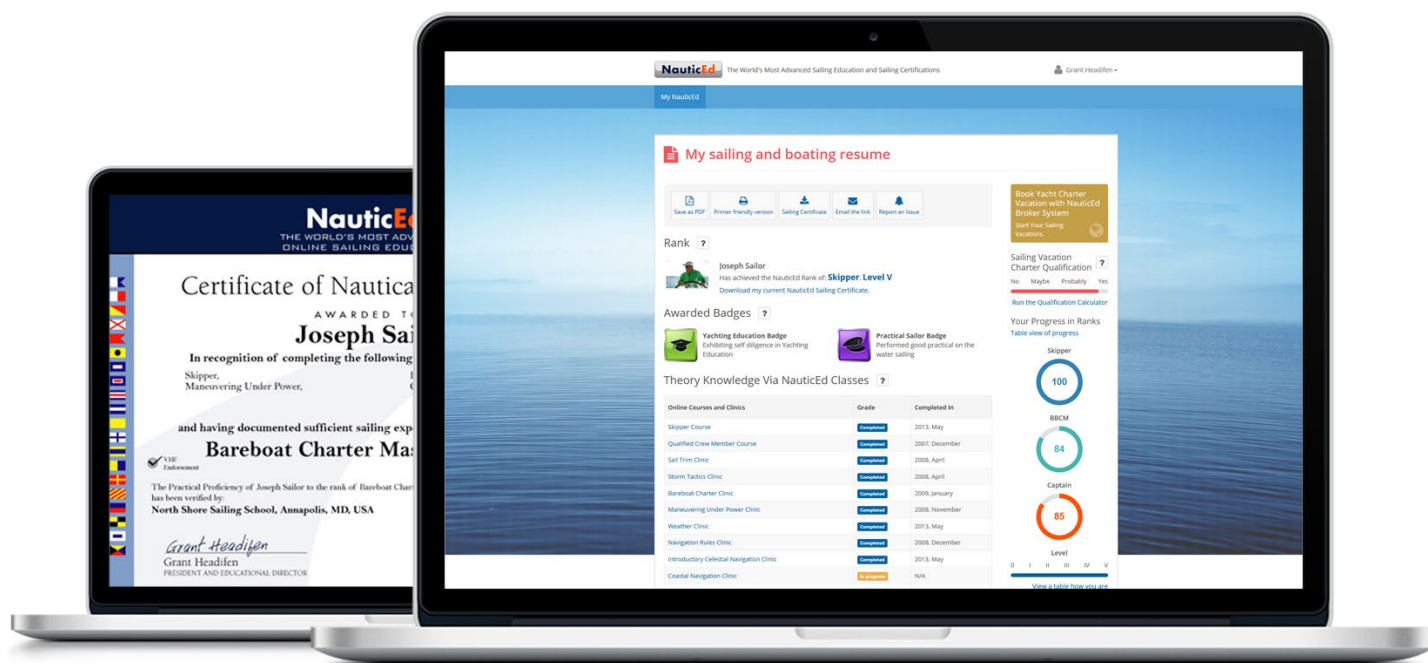
Catamaran

Experience & Resume Building

NauticEd certifies competence based on three core qualifications: (1) relevant knowledge, (2) assessed on-the-water skills, and (3) **experience - applied knowledge and skills** to different vessels and sailing conditions. Sailors' documented experience demonstrates their ability to apply training beyond controlled course environments.

NauticEd students receive a free electronic logbook and sailing resume building and reporting tool. When students make experience entries into their logbook, the resume automatically updates. At the click of a button, yacht charter companies can confidently determine the competence of their clients.

With a few simple steps, students can track their on-the-water experience, add crew-mate authentication, and watch their resume grow to qualify for chartering sailing yachts worldwide.



Why a sailing resume? Every charter operator requires a properly formatted sailing resume that confirms a student's sailing experience (believe us, we've asked them). NauticEd offers a free, globally recognized logbook and resume building tool to track a student's on-the-water experience in one convenient virtual location.

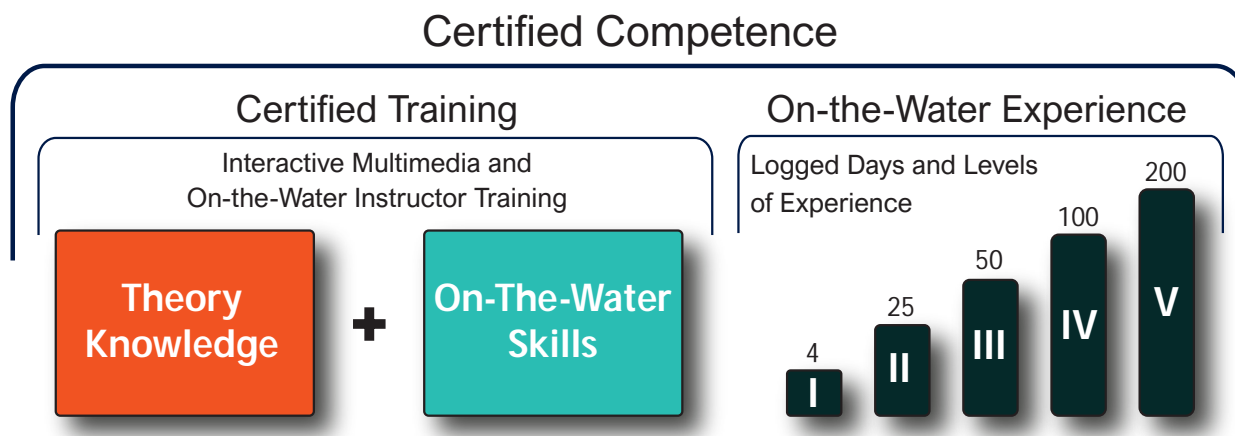
Guided Experience: NauticEd promotes safe boating and proper boating habits by rewarding students with badges associated with a wide range of activities.

Using our Status & Badge technology platform, boaters are guided through activities and earn badges demonstrating competence, good habits and safety.



Certification & Licensing

NauticEd's certification program is a simple calculation: **theory + on-the-water skills + experience = certified competence**. Once students have completed the course assessment, their accredited Instructor certifies that they can skillfully and safely operate a sailboat on-the-water. Then once they record sufficient sailing experience in their free eLogbook, they'll receive the appropriate Certification of Competence.



How does NauticEd Compare?

	NauticEd	US Sailing	RYA-U.K.	ASA
Global Network of Sailing Schools	✓		✓	
Competence Certification	✓		✓	
Knowledge Certification	✓	✓	✓	✓
On-the-Water Certification	✓	✓	✓	✓
American National Standards	✓			
NASBLA Compliant Standards Verification	✓			
USCG Officially Recognized	✓			
Independent Knowledge Verification	✓			
United Nations (UNE Resolution 40) Compliant	✓		✓	
RYA Approved Knowledge Courses	✓		✓	
Charter Industry Endorsed Standards	✓		✓	
Online Knowledge Courses & Testing	✓			
Free Forever Online eLogbook	✓			
Free Forever Online Resume & Access	✓			
Required Annual Paid Membership		✓		✓
Instructor Quality Social Feedback & Proofing	✓			
Instructor Social/Emotional Training	✓			
Book (print) Options	✓	✓	✓	✓
eBook Options for All Course Material	✓		✓	
Online Sailing Simulations	✓			✓
Free Online Courses	✓	✓		
Sailing Vacation Planning Services	✓			
Youth Program	✓	✓	✓	

Sailor Qualification & Empowerment

NauticEd are agents for all yacht charter companies around the world. Consequently, we know the 'merit' and international standards they require before handing over their *very expensive boats* to boaters.

Sailors can be confident that their NauticEd resume displaying education, training and assessment, and experience represents true competence and stands for true qualification.



Trust is Earned on Merit

Relationships, education, training and certification trust by the world's leading sailing companies and sailing authorities has been earned on merit, collaboration, and verification of our students' competence.



Sailing Opportunities

NauticEd offers its sailors sailing opportunities and sailing adventures to gain experience through trusted partners worldwide.

Opportunities for Growth

- Bareboat charter with friends and family.
- Skipper to take the helm
- Join sailing groups.
- Build miles for your sailing resume.
- Obtain your sailing license.
- Join a flotilla.
- Train while vacationing.
- Experience a regatta.

NauticEd partners offer it all.



No additional fees

We save our sailors time and money with global access to over 5,000 boats across 55 destinations.

**+5,000
BOATS**

**+55
WORLDWIDE
DESTINATIONS**

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Ancillary Education

NauticEd offers a full-quiver of multimedia educational resources.

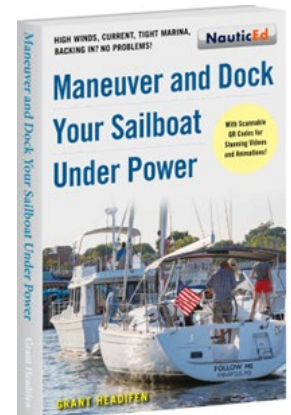
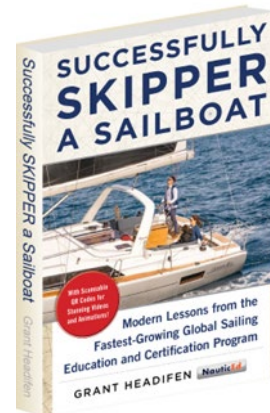
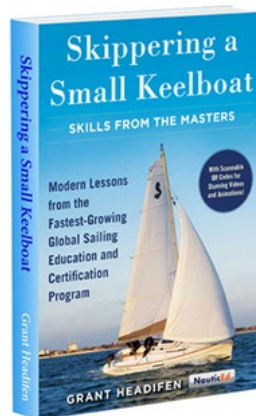
Integrated Tools

NauticEd students receive a Free (forever) Online Logbook and resume that integrates with courses and the Tracklink (on-the-water GPS tracking) Mobile App.



Books - Print

But these aren't just any ol' books – these are paper hybrid eBooks whereby the books come alive through embedded QR codes that open supplemental eLearning tools.



Free Podcasts

Industry leaders, subject experts and influencers talk to NauticEd sailors.

Rich oral storytelling traditions are part of sailing, and NauticEd's podcasts give the community a voice to share their experience and knowledge. Come listen, learn, and enjoy.



Blog & Social Media

Rated in the top ten sailing blogs in the world, NauticEd features over 500 sailing learning and interest articles.

NauticEd's social media is focused on sharing inspiration, upcoming events and engaging the sailing community.

WHAT IS A RIGHT-HAND SCREW PROPELLER OR LEFT-HAND SCREW PROPELLER?

© March 24, 2020 Director of Education Skipper

Like 10 people like this. Sign Up to see what your friends like.

Share 10

The terms right-hand screw and left-hand screw are defined as such: When viewing from aft, if the propeller turns to the right at the top of the sweep then it is deemed a right-hand screw. Named "right-hand" because the natural rotation of your right hand is pinky down and thumb up (clockwise). Conversely, the left-hand [...]

CONTINUE READING

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Partner with NauticEd

NauticEd is growing its global network of professional on-the-water training schools and instructors. The already tens of thousands of NauticEd students seek continued on-the-water competence training and assessment.

Align with Proven Success: relying on old models in the 21st century and beyond is a poor bet for your future. NauticEd's already strong market position and growth has proven that students want a modern fresh approach to their sailing education and training.



NauticEd

SAILING SCHOOL



Become a NauticEd School or Affiliate

NauticEd provides a comprehensive fully integrated technology based global sailing training and vertical management system for students, instructors, schools, and yacht charter companies.

Affiliate Revenue Sharing

School and Web Affiliates receive up to 25% of student purchases.

NauticEd

Click for two **FREE** sailing courses

Two Free Courses & Free Logbook

The student experience begins with free courses and free forever sailing logbook and resume building tools. An excellent available promotional tool to grow your client base.



Advanced Search & DSP Advertising

NauticEd partnered with Humming to give affiliates one of the [arguably] most advanced digital advertising platforms in the sailing industry. NauticEd's Humming-powered system reaches up to 97% of online advertising, aggregated data with machine learning and AI to optimize effectiveness.

Sailing School Website Creation

Need a fully developed sailing school website? NauticEd's marketing team provides a resource for new sailing programs as well as a digital marketing development platform.

Team NED

NauticEd's team includes seasoned sailing and industry professionals as well as digital development professionals from across the world.

NauticEd

21ST CENTURY SAILING EDUCATION

We live the Sailing Life and are proud of it!

We're passionate about Sailing Education. We live it, dream it, continually train ourselves, and strive to offer students and instructors all the resources and tools we wish we had 'back in the day'.

NauticEd's U.S. and International Team

Corporately located in Silicon Hills in Austin Texas, NauticEd's team spans the world.



Grant



Lauren



Igor



Polina



Ruslan



Colleen



Miroslav



Kristina



Kevin



Jenny



De



Contact us

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Explore NauticEd Courses

Give us a try, sign-up for two free courses: nauticed.org/two-free-sailing-courses



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